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Katie McCarthy is a partner in the New York office of King & Spalding's Intellectual Property practice group with more than 35 years of experience in trademark, design, internet, advertising and copyright matters. Katie graduated from Columbia University School of Law and secured her bachelor's in psychology from The College of the Holy Cross.

Katie advises clients on global IP, advertising and platform liability issues and litigates cases in the federal courts and the U.S. Patent and Trademark Office Trademark Trial and Appeal Board.

Katie has been active with the New York Intellectual Property Law Association (NYIPLA) for years, including as former Chair of the Trademark Law and Practice Committee, as a Board Member and as President (2019-2020).

Katie served a two-year term as the Editor-In-Chief of the International Trademark Association's scholarly journal *The Trademark Reporter*, having written, solicited and edited articles for the journal for more than 20 years. Her article on trademark parodies, "Free Ride or Free Speech: Predicting Results and providing Advice for Trademark Disputes involving Parody," was published in *The Trademark Reporter* in 2019 and won INTA's 2020 Ladas Memorial Award in the Professional Category.

Katie speaks frequently for the NYIPLA, INTA and PLI, and serves as the new author for the PLI one volume treatise, *Kane on Trademark Law*. Katie also actively promotes diversity in the profession through her involvement in King & Spalding's Women in IP and Technology initiatives and her mentorship of young lawyers and law students through various programs including the Leadership Council on Legal Diversity.

Katie lives in Astoria, New York with her husband and two sons.